

Neighborhood VIEWS

Suite 1 The Gordon Square Arcade • 6516 Detroit Avenue • Cleveland, OH 44102 • 216.961.4242 • www.detroitshoreway.org



Habitat for Humanity Deconstructs Home in Detroit Shoreway

This past August, DSCDO partnered with Greater Cleveland Habitat for Humanity in its first deconstruction project in the neighborhood. Located at 1368 West 67th Street, the house was deconstructed to make way for the development of the new Near West Theatre campus which is set to undergo construction in 2011.

The process of deconstruction adds an environmentally responsible and sustainable element to traditional demolition techniques. Deconstruction is the process whereby a home is systematically disassembled to permit the materials of the home to be salvaged and reused to rehabilitate other homes or to be recycled. Deconstruction differs from demolition which tears down a property as quickly as possible and then sends the debris to a landfill disregarding effects on the environment and local community.

In total, the deconstruction effort took just under 8 days to fully complete. Assisting in the process were over 20 youth volunteers from New Jersey along with over 10 local volunteers. All materials salvaged from the property, such as flooring, cabinets, siding, lighting fixtures and doors, were transported to Habitat for Humanity's ReStore. This material will be resold into the local community at very affordable prices and at a fraction of the retail price. All the materials that were unable to be salvaged and resold were taken to Kurtz Brothers Recycling Center and avoided being deposited in local landfills.

This deconstruction is further evidence of DSCDO's commitment to sustainable urban redevelopment while also putting the organization at the forefront of innovative revitalization strategies. DSCDO expresses its sincere gratitude to Habitat for Humanity and the many volunteers that selflessly dedicated their time to make this effort a reality.

Highly Anticipated Capitol Theatre Opens as Regional Destination

Residents of Detroit Shoreway – and the Greater Cleveland region – have been enjoying Hollywood, art and independent films in the neighborhood since the opening of the Capitol Theatre on October 2, 2009. The newly renovated three-screen theatre, operated by Cleveland Cinemas, was completed in September and represents an investment of roughly \$7 million. The expanded concession stand now provides beer, wine, popcorn and nachos for theatre goers who enjoy the comfortable seating in the state of the art facility. The all-digital equipment and 3-D capability in the main house allows the theatre to show movies at an incredible level of quality, with a sound system that makes viewers feel as if they are in the movie. This project, led by Marous Brothers Construction, has been nominated for numerous national awards, and is a model for an innovative financing package which included New Markets Tax Credits and State and Federal Historic Tax Credits. DSCDO appreciates the support of all of the movie-goers and Friends of the Capitol Theatre and we encourage you to make an evening of dinner and a movie in the neighborhood.



DSCDO also appreciates our funders who thought outside of the box to make this project a reality:

Cleveland Development Advisors	The City of Cleveland Finance Fund	Gund Foundation	Local Initiatives Support Corporation
Cuyahoga County	National City CDC/Now a part of PNC	Ohio Cultural Facilities Commission	The State of Ohio
Marous Brothers Construction	Cleveland Foundation	Community West Foundation	Village Capital Corporation

**CAPITOL
THEATRE**
Specials & Promotions*

Bigger Bargain Mondays

\$5 Admission and concession menu featuring \$1 fountain drinks, \$1 candy specials plus other discounted combo deals.

Free Popcorn Tuesdays

Customers will receive one free 32oz popcorn with each paid admission.

Happy Hour Wednesdays

All beer and wine is 1/2 off.

Student Discount Thursdays

Anyone showing a valid student ID will be admitted for \$6.

*3D films subject to an additional surcharge. Not valid on legal holidays. 32oz popcorn can be upsized to 85oz for \$1. Visit: clevelandcinemas.com for show times, ticket information and more!



photo by: Susie Frazier Mueller

Detroit Avenue Streetscape: A True Work of Art

In addition to its functional improvements – widened sidewalks, buried utility lines, and improved traffic signalization, to name a few – the Detroit Avenue Streetscape has achieved a wonderful, unique and striking “sense of place.” Unlike most public improvement projects, the streetscape features more than \$250,000 in public art thanks to the leadership of Councilman Matt Zone who championed the project.

Twenty-seven curved concrete benches designed by artist Susie Frazier Mueller dot the street and are lit from below, illuminating cold winter nights with an inviting warm glow. Frazier Mueller’s two paver designs – 18” sandblasted squares and organic, laser-cut patterns – add repetition and punches of color.

Final art elements were incorporated into the streetscape in the month of December, finishing off the masterpiece. Four crosswalks at West 65th Street and Detroit Avenue feature Frazier Mueller’s laser-cut pavers. Sharp-eyed pedestrians will see the Gordon Square Arts District logo integrated into the curved pattern, symbolic of the typography of the neighborhood’s shoreline along Lake Erie.

Two stainless steel, single-form bus shelters will be installed on the northeast and southwest corners of West 65th Street and Detroit Avenue. The shelters – designed by Robert Maschke Architects – are sculptural in their appearance and differ slightly to account for wind and weather conditions at each corner. These shelters will be underlit by glowing light installed in the sidewalk.

DSCDO thanks streetscape partners and funders Mayor Frank G. Jackson and the dedicated public servants of the City of Cleveland, Matt Zone, Ward 17 Councilman, Ohio Department of Transportation (ODOT), Northeast Ohio Areawide Coordinating Agency (NOACA), Greater Cleveland Regional Transit Authority (GCRTA), Cleveland Public Power (CPP), Susie Frazier Mueller, City Architecture, Michael Benza & Associates, Inc., Cleveland Public Art, Terrace Construction, Pompili Precast Concrete, Inc., Pave Ohio & PaverArt, Robert Maschke Architects Inc., Studio Graphique, and Neighborhood Progress Inc.

Come enjoy the amazing look and feel of Detroit Avenue this season. Follow up your tour with a warm-up at the Capitol Theatre, Cleveland Public Theatre, or one of the neighborhood’s many welcoming merchants. There’s no better way to beat the winter blues!

November Annual Benefit Celebrates Another Successful Year

The Detroit Shoreway Community Development Organization’s Seventh Annual Benefit held November 5, 2009, saw residents, business supporters, and elected officials fill the Gordon Square Arcade and Capitol Theatre to celebrate the neighborhood’s accomplishments. More than 250 guests joined together and enjoyed an evening of wonderful music, delicious food, and engaging conversation.

Detroit Shoreway was proud to honor John Zayac and Betsy Figgie of the Project Alliance with its Community Partner Award. John and Betsy were involved in the renovation and reopening of the Capitol Theatre, working as consultants to DSCDO on financing and construction management. As true partners in this project, both Betsy and John provided countless hours of pro bono work for the Capitol Theatre. As the real supporters that they are, Betsy, a trained chef, baked the cake for the benefit, a replica of the Capitol Theatre. John convinced Doug Fortney, DSCDO’s audio visual consultant, to split with him the cost of adding speakers to the lobbies in the theatre.



The organization also honored Fr. Robert Begin (St. Colman Church), Fr. David Fallon, posthumously (La Sagrada Familia Church), Fr. Michael Franz (St. Stephen Church), Fr. Richard Rasch, O. de M. (Our Lady of Mount Carmel Church), Sr. Annette Amendolia, SND (St. Procop Church), and Fr. Andre Matthews (St. Helena Church) with the Father Frascati Neighborhood Champion Award

The Gloria Cummings Jones Trio regaled the crowd with jazz and blues while local restaurants provided a taste of the neighborhood. Gypsy Beans & Baking, Happy Dog, LaBoca, Latitude 41°N, LUXE Kitchen & Lounge, Parkview Nite Club, Saigon Plaza, and Stone Mad delighted guests with local favorites and delicacies. More than 60 companies and individuals helped to sponsor the Annual Benefit.

Councilman Matt Zone, right, presents the Community Partner Award to Betsy Figgie and John Zayac. DSCDO Board Chairman Peter Harwood, far left, served as Master of Ceremonies.

Detroit Shoreway Launches New Website

DSCDO is pleased to announce the launch of its new organizational website, www.detroitshoreway.org. The new website will better connect residents, business owners, visitors, partners and friends with the many services and resources DSCDO provides. It will also serve as a resource for all things related to the Detroit Shoreway neighborhood. Additionally, www.dscdo.org also takes users to the site. Both addresses are owned by Detroit Shoreway.



“We are extremely excited to launch a new website that highlights this wonderful neighborhood and the people and projects that have been so integral to our success,” Jeff Ramsey, Executive Director said. “It is fitting that as we launch this site we have been celebrating the completion of the Detroit Avenue Streetscape Project and the redevelopment of the Capitol Theatre. This site is symbolic of the investment that is being made in the neighborhood by residents, business owners, and our partners.”

Funded by a grant from Neighborhood Progress Inc., the new DSCDO website features content for everyone. Residents can learn about programs to help them with their homes; renters and prospective home buyers can locate an affordable apartment or refurbished home; visitors can find a new ethnic restaurant; and business owners can better understand City-sponsored improvement programs.

“We are really excited to get this site up and running because there is so much enthusiasm surrounding the incredible projects going on in the neighborhood,” Ian Andrews, Director of Development and Marketing said. “One of the best features of the new website is that we can update it instantly to keep our stakeholders current on the latest happenings.”

The new DSCDO website was created by Cleveland-based Thunder Tech.

Contact Ian Andrews, Director of Development and Marketing, for more information at iandrews@dscdo.org or (216) 961-4242.

Business Spotlight: Legation, A Gallery

While shopping at the West 78th Street Studios' Bizarre Bazaar 2008 Christmas event, John and Hilary Aurand discovered a vacant art gallery and somehow knew it was to be theirs someday.



John and Hilary Aurand at their studio Legation, A Gallery

Two months later, on Valentine's Day nonetheless, the Aurand's received the keys to their new gallery and began creating Legation, A Gallery. Interestingly enough, Valentine's Day is also their anniversary. The gallery opened later that spring.

The definition of Legation comes from

the Queen's language meaning "Acting on someone's behalf." This couldn't be truer at John and Hilary's gallery where ½ of all sales go to Kenyan orphanages. The inspiration for such generosity came from a mission trip Hilary took with Virginia Marti of Virginia Marti College. Hilary was so impressed by the work being done at the orphanages Virginia operates in Kenya that she wanted to further the cause through her own work.

John and Hilary formerly owned a studio in Tremont but chose to move their gallery to the Gordon Square Arts District after seeing the rise of the arts community. They wanted their studio to be in a place where budding artists could come and be seen. At each of their gallery openings, Legation features local musicians to not only create fun and vibrant events but also further promote the local scene.

Both are graduates of Kent State and Hilary works for Virginia Marti College of Design while John is attending Virginia Marti in pursuit of a degree in Virtual Media.

John and Hilary live in the Detroit Shoreway neighborhood with their rescue mutt, Jack. Check out their website www.78streetstudios.com/spaces/legation-gallery.php or friend them on Facebook to learn of upcoming gallery openings.



78th Street Studios is an eclectic mix of art and entertainment businesses housed in one character-filled location: the former American Greetings Creative Studios building, between West 78th and West 80th Streets. A dynamic and well-rounded arts community, 78th Street Studios anchors the west end of the Gordon Square Arts District and is a true destination for visitors to the revitalized Detroit Shoreway neighborhood. The Cleveland Plain Dealer describes it as "a labyrinth of delights," and Cleveland Magazine calls it "an arts-Mecca for Cleveland's west side."

Check out 78th Street Studios Experience a quarterly event where the studios open their doors and invite the community to see all that 78th Street Studios has to offer. Enjoy gallery openings, studio tours, and get to know the businesses behind this gem.

Board Member Spotlight: Dan Bush

Nearly eight years ago, Dan Bush sought to increase his investment portfolio by purchasing a double in an eastern suburb. But when Dan called the owner and they started talking, the owner convinced him to look at a commercial parcel on the West Side that he thought would serve as a perfect fit. In a matter of days, Dan found himself facing a building on West 78th Street near Lake Avenue that he knew was meant for him. It would later become the 78th Street Studios.



One week before his wedding with his wife Kim, Dan closed on the

old American Greetings building at 1300 West 78th Street. Kim and Dan spent their honeymoon clearing away the brush and ivy on this building which is now one of Cleveland's premier incubators for artists and small unique businesses. There are currently 11 fine artist studios and 20 businesses.

Dan's first lease was with Rachel Davis Fine Arts. This was the springboard that brought in other great artists from Bill Tregoning's Tregoning & Company, Bill Scheele's Kokoon Arts Gallery to Kenneth Paul Lesko Gallery.

Dan is thrilled that he is part of the revitalization of this neighborhood. He loves when people come to his building for the 78th Street Studios Experience and that they also want to be part of this growing community.

Because of the support he has received from Councilman Zone and DSCDO, Dan agreed to accept the DSCDO board's nomination for a special member position as a way to give back and help the entire community, not just his own operation.

While Dan and Kim live in Brecksville with their 3 cats and an American Fox Hound, they call Detroit Shoreway home. Along with owning and managing the 78th Street Studios and several other properties, Dan is an industrial designer and contracts private consulting. Dan and Kim are lovers of the theater and actively produce and act in community theatres around the area.

"A Labyrinth of Delights"



January 15-16

Friday 5-9 p.m and Saturday 3-7 p.m.

Upcoming Events

April 16-17

July 16-17

October 15-16

Block Club & Community Involvement News

The block clubs in the neighborhood have been very busy the past few months including writing proposals for youth leadership programs, beautification projects, community gardens, fruit orchards and more. The Neighborhood Connections Program of the Cleveland Foundation will be considering grant proposals which seek to benefit grassroots groups in the City of Cleveland.



The program offers grants of \$500 to \$5,000 twice a year and they are made available to any group of residents, including block clubs, in the City. Proposals are due Friday, February 12, 2010. Block Clubs may also apply for City Works grants worth up to \$3,000 by Friday, April 16, 2010. Requirements and qualifications are different for both proposals so be sure to locate the applications early enough in order to better understand the qualifications and requirements. Applications are available at www.neighborhoodgrants.org (Neighborhood Connections) and www.city.cleveland.oh.us (City Works). DSCDO encourages you to work closely with the Community Involvement Department when applying for these grants. Call Nanci at 216-961-4242.

The block clubs have also been celebrating their successes while also planning for 2010. They have taken large strides in resident involvement, housing and safety issues, permit parking and generating more interest in attending block club meetings.

Even though many have read or heard this before, a block club meeting really can be one of the most informative neighborhood meetings to attend. Meeting and talking with neighbors, better understanding the neighborhood and becoming involved to further improve Detroit Shoreway are just several of the benefits of attending a block club meeting.

Through the help of various grants and in-kind support, Dave Roswurm and neighbors are developing a community orchard and garden along Wakefield Avenue near West 80th Street. The picture on top is before dirt was added and seeds planted, as seen in the bottom photo.

The Community Involvement Committee is excited to announce that its Community Connection Plan, a supplement to the Detroit Shoreway Master Plan, will be ready for review in January. The plan will be a great resource for residents in guiding the future of the neighborhood. Residents who wish to make an additional contribution to the neighborhood may offer to help the Community Involvement Committee with their plan to supplement the Detroit Shoreway Master Plan. To learn more or offer an idea, contact Nanci McCormack at (216) 961-4242 ext. 223 or nmccormack@dscdo.org.

Block Club Leader Spotlight Jonathan Holody, Lorain to Fir Block Club

Jonathan Holody has been an extremely active member of the Lorain to Fir Block Club since he moved into the neighborhood. Three years ago, he became the chairperson following the retirement of Sr. Ann Kilbane, CSJ (St. Colman). Recently, he led the block club on a fundraising campaign to rehabilitate the Fir Avenue Cemetery, Cleveland's second oldest

Jewish cemetery. His leadership helped to restore a neglected cemetery by resetting headstones, removing dead trees, planting new trees and installing a grand gate. The official re-opening of the cemetery was held on May 30, 2009 as part of the EcoVillage Greenspace Day. The block club's hard work at the cemetery was recognized by InterAct Cleveland on October 24 when the block club received the Rebecca Alder Community Partner Award for building

relationships across diverse and historic religions traditions. Funding for the restoration was provided by Mr. Robert Klein, President of Safeguard Properties; Neighborhood Connections, a program of the Cleveland Foundation; and the Helen Brown Memorial Foundation. Court Community Service provided many man-hours.

Jonathan is also a DSCDO board member and sits on the Community Involvement Committee. Recently, he joined fellow neighbors in graffiti removal near West 84th Street.

Professionally, Jonathan is employed as a Cuyahoga County Department of Development Program Officer where he is responsible for the administration of various economic development and housing assistance programs. Jonathan holds a Master of Urban Planning, Design and Development degree from Cleveland State University and is certified as an Economic Development Finance Professional from the National Development Council.

He is a lifelong resident of Northeast Ohio and lives with his wife Emily and daughter Josephine.



On May 30, 2009, the Fir Avenue Cemetery was rededicated following the block clubs extensive rehabilitation. L to R: Judge Raymond Pianka, Fred Valentine, Sandy Woods, Juanita Ortiz, Jonathan Holody, and Councilman Matt Zone.

Block Club Schedule

Bridge Brigade/Watchers W.52nd to W. 69th Franklin to Lorain	1st Wednesday of the month at 7pm Club Room at St. Stephens • 1930 West 54th Street
Franklin Blvd. Franklin Blvd. from W. 58th to W. 85th	3rd Monday of every other month at 7pm Call 961-4242 ext.223 for meeting location
Lorain to Fir W. 58th to W. 65th Lorain to Fir	3rd Tuesday of the month at 6pm St. Colman Community Room • 2025 W. 65th Street
North End W. 50th to W. 57th Detroit to Bridge	4th Monday of the month at 6:30pm West Bethel Baptist Church • 5207 Franklin Boulevard
North Shore Neighbors W. 45th to W. 64th Lake Erie to Detroit	2nd Thursday of the month at 7pm Latitude 41°n • 5712 Detroit Avenue

Edgewater Hill W. 73rd to W. 78th from Detroit Ave to the Fr. Caruso Drive	2nd Monday of the month at 7pm St. Augustine Towers • 7821 Lake Avenue 6th Floor
West 65th to West 70th from Detroit Ave to the Fr. Caruso Drive	2nd Tuesday of the month at 7pm DSCDO Conference Room • 6516 Detroit Avenue
W. Clinton between W. 58th and W. 74th W.58th- W.65th-W.74th between Detroit & Franklin	2nd Wednesday of the month at 7pm Bethany Presb. Church • W. 65th Street & W. Clinton
West Eighties W. 80th to W. 85th from Lake to Franklin	4th Tuesday of the month at 6pm Walz Branch Library • 7910 Detroit Avenue
WestEnd Urbanteer W. 81st to W. 85th from Lorain to Madison	4th Thursday of the month at 6:30pm Lorain Branch Library • 8216 Lorain Avenue

For more info on the block clubs or Community Involvement Committee, please call Nanci McCormack at 961-4242 ext. 223 or email nmccormack@dscdo.org.

Neighborhood Families Celebrate the Season at Annual Holiday Party

The Gordon Square Arcade was once again filled with laughter and smiles from children eagerly awaiting the arrival of Santa Claus. DSCDO's Annual Neighborhood Holiday Party on December 5th had a record setting attendance and brought joy and excitement to the children and families of the neighborhood. Throughout the day, nearly 1,000 people filled the halls and atrium inside the historic building.

Over 300 children sat on Santa's lap and took the opportunity to provide their Christmas wish list to him. Children and families also had the chance to take a photo with Santa Claus as a keepsake. The Holiday Party has been a tradition



for families over the years as many look forward to displaying pictures from Christmas' past while adding new memories each year.

Every child received a bag of goodies from Santa and his elves. After getting their photos and presents, visitors enjoyed cookies and refreshments along with visits from Frosty the Snowman and Jack Skellington from The Nightmare Before Christmas. Entertainment and music was provided by The Magic D.J., Abracadabra Entertainment.

A big thank you to all the volunteers and donors that helped the DSCDO staff make this a very special and memorable day for so many children and families.

Detroit Shoreway Annual Meeting

Our Lady of Mt. Carmel Church
6928 Detroit Avenue

Thursday, February 25, 2010

Dinner 5:30-6:30 p.m.
Annual Meeting 6:30-7:30 p.m.

Snowflakes Light Up the Night

Thanks to the generosity of the City of Cleveland; Neighborhood Connections, a program of the Cleveland Foundation; and our area businesses and residents, the beautiful lighted snowflakes once again graced Detroit Avenue from West 61th to West 69th Streets. This signature project was the idea of Mrs. Yolanda Craciun and several other neighborhood residents who wanted to add sparkle and extra light to Detroit Avenue during the holiday season.



It costs over \$9,000 to install, repair and power the snowflakes each year. Generous support from Ward 17 Councilman Matt Zone, along with grants from CityWorks and Neighborhood Connections made this annual winter lighting display possible.

DSCDO Annual Meeting February 25

Detroit Shoreway Community Development Organization's 37th Annual Meeting will be held Thursday, February 25, 2010 at Our Lady of Mount Carmel Church (6928 Detroit Avenue). Dinner is from 5:30-6:30 p.m. At 6:30, formal remarks will be offered, board members will be elected and awards presented to outstanding neighbors and businesses. As always, the famous spaghetti dinner will be served. Make sure to mail in your membership card, found at right, to help guide DSCDO in 2010. Dinner is \$10 for nonmembers and free for those who either purchased tickets to the benefit or those who submitted their membership application.

YES! I want to become a 2010 Detroit Shoreway Member!

Residential:	Commercial/Services/Non-profit/Industrial/Institutional	
_____ \$10 Individual	_____ \$15 (up to 4 employees)	_____ \$75 (25-49 employees)
_____ \$5 Teens 16-17 ; Seniors 55+	_____ \$50 (5-24 employees)	_____ \$100 (50 or more employees)

Name: _____ Date: _____

Business Name: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Email: _____ Website: _____ Phone: _____

Checks may be made payable to: Detroit Shoreway CDO, .6516 Detroit Ave., Suite 1, Cleve., OH 44102